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qualifications:

- Experienced in translating a wide variety of editorial and marketing content into visual layouts under tight deadlines
- Strong understanding of, and adherence to web standards: usability concepts, interface best practices and cross-browser/cross-platform issues
- Strengths in creating designs for both web (including mobile) and print-based products (Photoshop, Illustrator, Flash, InDesign)
- Skilled at working independently or in a team environment, with additional experience in managing a design team
- Excellent communication and organizational skills

work experience:

Senior Designer / Production Coordinator
NURUN DIGITAL NUMERIQUE :: Toronto, ON
December 2010 - current

As Senior Designer, responsible for site layouts and redesigns, mobile designs, contests, ongoing site maintenance, online and print ads and presentation materials for Sun Media. As Production Coordinator, responsible for acting as liaison with clients and managing requests that come into the Nurun Digital design department across three cities (Toronto, Montreal and Chicoutimi).

Senior Designer, Production Coordinator (maternity leave coverage)
CANOE.CA :: Toronto, ON

August 1999 - December 2010 (Production Coordinator: August 2008 - October 2009)

Responsible for site layouts and redesigns, contests, ongoing site maintenance, online and print ads and presentation materials

While covering for Director of Production's maternity leave, took over managements of design team, including dealing with assigning tasks, calculating quotes for work, liaising with clients, and HR issues such as staff departures and hires, all the while continuing duties as Senior Designer

Designer, Virtual Metropolis :: Toronto, ON

July 1999 - August 1999

Worked on site layouts and banner ads under Creative Director's lead

Production Team Member, Sierra Creative Communications :: Toronto, ON

June 1998 - September 1998

Compiled graphic content for online eFlyer for Canadian Tire

Administrative/Production Assistant, Mackerel Interactive Multimedia :: Toronto, ON

June 1995 - December 1995

Acted as liaison between production and administrative staff

Beta-tested and worked on R&D

education:

SHERIDAN COLLEGE :: Post-Graduate Diploma, New Media Design

UNIVERSITY OF TORONTO :: Honours B.A., Art & Art History (Minor in Gender Studies)

SHERIDAN COLLEGE :: Diploma, Art & Art History (joint program with University of Toronto)